

November 12, 1945

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

WEEK ENDING FRIDAY, NOVEMBER 9, 1945

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Just Published	NEW YOUNG FASHION MAGAZINE An offspring of "Harper's Bazaar", this new monthly fashion magazine gives a complete picture of the junior and teen-age markets -- the age range of 13 to 21. With a first issue of 278 pages, it plans country-wide coverage for girls in high school, or first years of "careering." Editor-In-Chief: Carmel Snow. Editor: Eleanor Barry Lowman. Price: \$.35. Publicity: Elisa Daggs, Sales Promotion Manager, WI. 2-2800.	"JUNIOR BAZAAR"	572 MADISON AVENUE
Beginning Friday Nov. 9	BUTTONED FASHIONS FOR RESORT WEAR Forecast fashions for resort season, designed and made by Traphagen students, to be featured in the Winter Forecast of FASHION DIGEST, and stressing smart and decorative use of buttons. Open to public 9 A.M. to 9 P.M., weekdays; Saturday until 5. Contact: Dorothy Tyroler, CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY AT 52ND STREET
Friday Nov. 9 9:30 A.M.- 3:00 P.M.	TOUR OF VINYLITE PLASTICS PLANT Press and trade have been invited on an all day trip to learn about Vinylite Plastics. Coffee will be served at 9:30 A.M. at the St. Regis Hotel, from which point busses will take the guests to Bound Brook, New Jersey, for a tour of the Vinylite plant, an exhibition, and fashion presentation. Luncheon will be served at 12:45 P.M. Contact: Dolly Whitehead, J. M. Mathes, LE. 2-7450.	BAKELITE CORPORATION	BOUND BROOK NEW JERSEY
Friday Nov. 9 10:30 A.M.	SIXTEENTH ANNUAL RESEARCH MEETING Discussion of research on textiles by Prof. Henry Eyring of Princeton University, followed by luncheon address at 12:30 P.M. on "Atomic Energy" by Prof. H. D. Smyth, Princeton University. Afternoon session at 2:30 P.M. Discussions of research in reconversion period. Tickets: \$5.00. Contact: Julian Jacobs, LE. 2-2196.	TEXTILE RESEARCH INSTITUTE, INC.	WALDORF-ASTORIA GRAND BALLROOM
Friday Nov. 9 3:15 P.M.	"EASY YEAST BREADS" COOKING SESSION How easy it is to make your own bread! Demonstrated in recipes for standard white bread, orange marmalade buns, cheese rolls, etc. Open to public. Publicity: Geraldine Glantz, TR. 5-5700, Ext. 76.	THE NAMM STORE BROOKLYN	COLONIAL ROOM 3RD FLOOR
Friday Nov. 9- Nov. 10 10:00 A.M.- 10:00 P.M.	ANNUAL AUTUMN FLOWER EXHIBITION Thirty-eighth Annual Autumn Flower Exhibition with analyses of new flower arrangements and a lecture by Mrs. Jack Beck, vice-president, Federated Garden Clubs of New York State, Inc. Free to members. Non-members: 60¢. Publicity: Elizabeth Peterson, PL. 3-8651.	HORTICULTURAL SOCIETY OF NEW YORK	PENNSYLVANIA HOTEL PENN TOP



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Nov. 9 4:00 P.M.	"CHARM CHAT: FASHIONS FOR TEEN-AGE GIRLS" The second in a series of 5 "Charm Chats" given at the request of the Girl Scout Council of Greater New York at the Winthrop Junior High School, 35 East 53rd Street, Brooklyn. Publicity: Aileen Fogarty, BR. 9-5890.	MISS AMERICA MAGAZINE (EMPIRE STATE BLDG.)	WINTHROP JR. HIGH SCHOOL BROOKLYN

OPENING OF FOGA AND COUTURIER SPRING LINES  
INDIVIDUAL NEW YORK SHOWROOMS

FRIDAY, NOVEMBER 9  
Kaplan & Grabois

MONDAY, NOVEMBER 12  
Rose Barrack Co.  
Ed Gerrick, Inc.  
Martin Simon, Inc.  
Herbert Sondheim

TUESDAY, NOVEMBER 13  
Hansen Bang  
(Couturier Group Member)

WEDNESDAY, NOVEMBER 14  
William Bass Dress Co.

THURSDAY, NOVEMBER 15  
Ann Sadowsky & Co.  
(Couturier Group Member)  
Suzanne-Augustine, Inc.

FRIDAY, NOVEMBER 16  
Samuel Kass  
(Couturier Group Member)

MONDAY, NOVEMBER 19  
Ren-Eta  
(Couturier Group Member)

TUESDAY, NOVEMBER 20  
Pattullo Modes  
(Couturier Group Member)  
Ben Reig  
(Couturier Group Member)

WEDNESDAY, NOVEMBER 21  
Anna Miller & Co.  
(Couturier Group Member)

MONDAY, NOVEMBER 26  
Monte Sano  
Nettie Rosenstein  
(Couturier Group Member)

DATES UNDECIDED -- Couturier Group

Foxbrownie  
Maurice Rentner  
Traina-Norell

LONDON OPENINGS FOR OVERSEAS BUYERS  
TENTATIVELY PLANNED FOR JANUARY 28.

PARIS SPRING OPENINGS TENTATIVELY SET FOR MARCH.

Nov. 10 MARINE CORPS DAY (Saturday)

Saturday Nov. 10 10:30 A.M.	NAMM'S ALL GIRLS CLUB FASHION SHOW Teen-age fashion show of cold weather styles for a winter of fun, with clothes for football games, proms, classrooms, etc. Guests: Randy Brooks, bandleader; Arlyne Chanler, stage and radio singer. Open to public. Publicity: Geraldine Glantz, TR. 5-5700, Ext. 76.	THE NAMM STORE BROOKLYN	AUDITORIUM 5TH FLOOR
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DATEWHAT'S GOING ONGIVEN BYWHERECHRISTMAS ACTIVITIES IN NEW YORK STORES

Beginning Nov. 10	"SHOP EARLY FOR CHRISTMAS" CAMPAIGN A cooperative "Shop Early" newspaper advertising program is included in the proposed plan for launching New York's Christmas shopping season, which begins about a week later than last year's campaign.	NEW YORK STORES	NEWSPAPER ADVERTISEMENTS
Saturday Nov. 10	OPENING OF XMAS TOY DEPARTMENT	B. ALTMAN & CO.	6TH FLOOR
Saturday Nov. 10	SANTA CLAUS IN TOY DEPARTMENT Santa Claus will welcome children on the Snow Ship. A ride through toy-land (for 11¢) on Namm's miniature train will be the amusement feature for children. Publicity: Geraldine Glantz, TR. 5-5700, Ext. 76.	THE NAMM STORE BROOKLYN	4TH FLOOR
Saturday Nov. 10	OPENING OF TOY DEPARTMENT	L. BAMBERGER & CO. NEWARK, NEW JERSEY	4TH FLOOR
Thursday Nov. 15	SANTA CLAUS AS A VENTRILOQUIST Santa Claus will be seated on a throne in the toy department, and, as a ventriloquist, will amuse children by conversing with the North Pole about their Christmas desires. Publicity: Betty Collins, LO. 5-6000.	STERN BROTHERS	5TH FLOOR
Saturday Nov. 17	SANTA CLAUS AT OPENING OF TOYLAND Santa Claus will be present all day, and he will return on Nov. 23, remaining until Christmas Eve. He will give a Superman playbook to each child, free. Publicity: Florence Epstein, LA. 4-7000.	SAKS 34TH STREET	2ND FLOOR
Thursday Nov. 22 11:45 A.M.	TRADITIONAL PARADE FOR THANKSGIVING For the first time since 1941, Macy's and Bamberger's will resume their traditional Thanksgiving Day parades, with mammoth balloons, floats, etc. Santa Claus, climaxing the parade on the final float, will debark at Macy's and unveil their mechanical Christmas windows. The Macy parade will begin at 106th St. and Central Park West, going to 59th St. and on to Broadway and 34th St. The Bamberger parade will begin at 9:30 A.M. in Newark. Macy Publicity: Nan Higgins, CH. 4-2000. Bamberger Publicity: Mary Grizzard, Market 2-1212.	R. H. MACY & CO.; L. BAMBERGER & CO.	NEW YORK & NEWARK
Friday Nov. 23	SANTA CLAUS IN XMAS TOYLAND	JOHN WANAMAKER (B'WAY & 9TH ST.)	2ND FLOOR
Friday Nov. 23	SANTA CLAUS IN TOY DEPARTMENT In addition to Santa Claus on the 2nd floor, Saks 5th Avenue will also have 25 gift councillors stationed on the 6th floor, to aid Xmas shoppers. They will wear special hats so that they may be recognized. Publicity: Helen Kauper, PL. 3-4000.	SAKS 5TH AVENUE	2ND FLOOR
Friday Nov. 23	SANTA CLAUS ARRIVES Santa Claus will be present on the 5th floor at Bloomingdale's and Xmas toyland will be opened on the 6th floor. Publ.: Karen Hollis, VO. 5-5900.	BLOOMINGDALE'S	5TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING SUNDAY, NOVEMBER 11, 1945</u>			
Nov. 11	AMERICAN EDUCATION WEEK (Nov. 11-Nov. 17)		
Nov. 11	ARMISTICE DAY (Sunday) Banks will close on Monday, Nov. 12.		
Monday Nov. 12 10:00 A.M.	DISCUSSION OF BOOK: "LOVE OF A GLOVE" Mrs. C. Cody Collins will discuss her book "Love Of A Glove" and the effect of the current leather situation on glove fashions. Contact: Pratt Institute, MA. 2-2200.	C. CODY COLLINS	PRATT INSTITUTE BKLYN (215 RYERSON ST.)
Postponed Monday Nov. 12	THE SUZANNE-REMY LUNCHEON FASHION SHOW AT THE ST. REGIS HOTEL, ORIGINALLY SCHEDULED FOR NOVEMBER 12 HAS BEEN POSTPONED TO THURSDAY, NOVEMBER 15. (See Page 7 for details).		
Monday Nov. 12 12:30 P.M.- 1:30 P.M. Luncheon	PICNIC BOX LUNCHEON FOR THE PRESS Sally Mason's picnic luncheon for the press to launch her extensive line of girls' blouses and dresses for Spring. Press by invitation only. Publicity: Mildred Kaldor, BR. 9-9399.	SALLY MASON BLOUSES	498 SEVENTH AVENUE 9TH FLOOR
Monday Nov. 12 2:00 P.M.- 7:00 P.M.	PRIVATE PREVIEW: "PORTRAIT OF AMERICA" Presentation of 150 contemporary paintings chosen by a jury of artists in Second Annual Nation-Wide Competition for American artists. Award of prizes of \$15,250. to 20 winning artists at 4:00 P.M. by guest of honor Mayor Fiorello H. LaGuardia. Exhibition from the new "Panoramp", an idea conceived by Walter S. Mack, president of Pepsi-Cola; designed by Lester Gaba; and executed by Maurice Mogulescu. By invitation only. Showing open to public from Nov. 13 to Dec. 15. Contact: "Portrait of America" Exhibition, 9 West 57th St., PL. 5-4306.	ARTISTS FOR VICTORY; & PEPSI-COLA CO.	INTERNATIONAL BUILDING ROCKEFELLER CENTER
Monday Nov. 12 4:00 P.M.	PRESS PARTY LAUNCHING NEW JUNIOR PROGRAM Launching of Hearn's new teen-age program -- "Hearn's Hi Club" -- a constructive and practical approach to teen-age projects, with instruction in fashions, modeling, beauty, health, sewing, dancing, music, arts and crafts, etc. for the 14 to 17 age group. Leonard Ginsberg, president of Hearn's, will explain the idea to the press. Press by invitation only. Publicity: Helen Denson, Denson-Frey & Affiliates, MU. 3-3295.	HEARN'S 5TH AVE. AT 14TH ST.	6TH FLOOR
Monday Nov. 12- Nov. 17	HANDICRAFTS SHOW AND INSTRUCTION Handicrafts show, featuring tools and materials similar to those used in military hospitals, under the Government's occupational therapy plan, with eight demonstrators, supplied by cooperating manufacturers, working throughout the week in two booths. Customers will be taught how to do finger-painting, modeling in clay, jewelry making, weaving, etc. Open to public. Publicity: Nan Higgins, CH. 4-2000, Ext. 2431.	R. H. MACY & CO.	5TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Cancelled Wednesday Nov. 14	THE "JUDY BOND'S FOR VICTORY" FASHION PRESENTATION, ORIGINALLY SCHEDULED TO BE GIVEN BY BLOOMINGDALE'S IN CONJUNCTION WITH JUDY BOND INC., HAS BEEN CANCELLED.		
Wednesday Nov. 14	OPENING: RESORT & SPRING COLLECTION Resort and Spring collection of Varden Petites. Contact: PE. 6-5460.	VARDEN DRESS CO.	530 SEVENTH AVENUE
Wednesday Nov. 14 1:00 P.M. Luncheon	ORIGINAL GOWNS BY IRENE AT LUNCHEON Original gowns from the movie "Weekend At The Waldorf", by MGM costume designer Irene, will be featured during luncheon. (Ted Saucier, Waldorf Publicity Director, was technical adviser for this all-star movie, now at Radio City Music Hall.) Open to public. Press by invitation. For reservations, contact "Frank", Sert Room headwaiter, EL. 5-3000. Publicity: Ted Saucier, EL. 5-3000.	WALDORF-ASTORIA & METRO-GOLDWYN MAYER	WALDORF-ASTORIA SERT ROOM
Wednesday Nov. 14 4:00 P.M. Tea	ADVANCE SPRING MILLINERY FASHIONS The members of the Millinery Creators Guild--G. Howard Hodge, Edgar J. Lorie, Vogue Hats, Jeanne Tete, Bernice Charles, Harryson Hats, Germaine Montabert, and Milgrim Hats--will present a "Rhapsody In Spring" millinery fashion show. Guest Commentator: Adelaide Hawley. Press by invitation only. Publicity: Sara Fox, MU. 3-6526.	MILLINERY CREATORS GUILD	ST. REGIS HOTEL ROOF
Wednesday Nov. 14- Nov. 15 4:00 P.M.	COLORED FILM ON WOOL MANUFACTURE Showing of colored moving picture of complete woolen manufacturing process from raw wool to finished garments, a movie which had its premiere at the Waldorf-Astoria on Oct. 23. Four showings each afternoon, at 4:00 P.M., 5:00 P.M., 6:00 P.M., and 7:00 P.M. Contact: Deering, Milliken & Co., LO. 5-5910.	DEERING, MILLIKEN & CO., INC.	MANHATTAN CENTER 311 WEST 34TH ST.
Wednesday Nov. 14 7:30 P.M.- 9:30 P.M.	7TH SESSION: FASHION TRAINING COURSE Subject: "Jobs In Advertising (other than stores) ...Agencies, Manufacturers, Radio." Speakers: Ruth Harrington, Abbott Kimball Co.; Adelaide Hawley, Station WEAJ (NBC); Jack Horwitz, Horwitz & Duberman. Cost of each session: \$2.00. Contact: The Fashion Group, Inc., CI. 7-3940.	THE FASHION GROUP INC. (9 ROCKEFELLER PLAZA)	BEEKMAN TOWER 5 MITCHELL PLACE
Thursday Nov. 15 11:00 A.M.	PRESS PREVIEW: WELDED FASHIONS First showing of "Krene" plastic products featuring welded fashions and heat-sealed home furnishings, at William Esty Advertising Co., 100 East 42nd St., 23rd floor. Press strictly by invitation. Public Relations: Gertrude Bailey, CA. 5-1900.	NATIONAL CARBON CO. INC.	WILLIAM ESTY CO. 100 EAST 42ND STREET
Thursday Nov. 15 12:00 P.M. Luncheon	ANNIVERSARY LUNCHEON: "BABY TALK" MAGAZINE Press luncheon to celebrate the 10th Anniversary of "Baby Talk" magazine. By invitation only. Publicity: Hope Associates, PL. 5-3100.	LEAM PUBLISHING CORP. (420 LEXINGTON AVE.)	PARK LANE HOTEL 299 PARK AVENUE
Thursday Nov. 15 12:15 P.M. Luncheon	LUNCHEON DISCUSSION "TOMORROW'S TYCOONS" Speaker: Robert L. Lund, President of Junior Achievement, Inc. and former President of National Assn. of Manufacturers. Price of luncheon: \$1.65. Contact: Mabel Blake, WI. 7-5648.	ADVERTISING WOMEN OF NEW YORK INC.	BELMONT-PLAZA HOTEL LEXINGTON AVE. & 49 ST.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Nov. 15 1:00 P.M. Luncheon	NEW HOLIDAY MILLINERY AT LUNCHEON SHOW A presentation of new millinery by Suzanne-Remy, featuring gay holiday hats for Thanksgiving and Christmas. Open to public. Press by invitation. Fashion Show Director and Commentator: Mary Alice Rice, PL. 3-4500.	SUZANNE-REMY (24 EAST 64 ST.)	ST. REGIS HOTEL IRIDIUM ROOM
Thursday Nov. 15 3:30 P.M. Cocktails	PRESS PREVIEW: FASHION SHOW Unique Fibers Corporation presents the 1945-46 development of Natura Fabrics made of fur-fibers and wool, symbolizing a new era of Functional Luxury in fashions for the whole family. Country, casual town, and lounging clothes in Minkasha, created by Horwitz & Duberman, Loeb & Hoch, Shepherd Knitting Mills, and Shipman & Baker, for women--and by McGregor for men. Commentators: feminine fashions, Mildred Kaldor; male fashions, Ralph Schneider of Broadstreets. By invitation only. Contact: Arthur Hirshon, Hirshon Garfield, BR. 9-9350.	NATURA YARNS BY UNIQUE FIBERS CORP.	RITZ CARLTON HOTEL GRAND BALLROOM
Thursday Nov. 15 6:30 P.M. Dinner	ANNUAL BAMBERGER PRESS PARTY Bamberger's annual and festive Press Party will have a parade theme this year. Press strictly by invitation. Publ.: Mary Grizzard, Market 2-1212.	L. BAMBERGER & CO.	SHERATON HOTEL NEWARK, N.J.
Thursday Nov. 15	NEW MAGAZINE: "TWO TO SIX" Quarterly Magazine featuring information for parents about children and child development in the vital years between two and six. Publisher: George Garland (of "Baby Talk" Magazine). Editor-In-Chief: Irene Parrott, assisted by Deidre Carr. Annual subscription: \$1.00. Available at exclusive department store in each large city. Publicity: Hope Associates, PL. 5-3100.	LEAM PUBLISHING CORP.	420 LEXINGTON AVE.
Thursday Nov. 15	NEWSSTAND DATE: CHRISTMAS ISSUE Stage Pictorial Magazine, formerly published 4 times a year, has been converted into a monthly publication, with fashion and beauty features edited by Sylvia Golden. Presenting fashions posed by stars in current hits, Stage Pictorial serves as a link between stage and fashion. Editorial content includes: accessories, cosmetics, perfumes and grooming. Price: 25¢ a copy. Contact: Nat Dorfman, Publisher and Editor, ME. 3-0859.	STAGE PICTORIAL 1501 BROADWAY	NEWSSTANDS

OPENING OF RESORT SHOPS IN FLORIDA

Nov. 15	DE PINNA	MIAMI BEACH, FLORIDA
Nov. 15	BONWIT TELLER	MIAMI BEACH, FLORIDA
Dec. 1	BONWIT TELLER	PALM BEACH, FLORIDA
Dec. 3	SAKS FIFTH AVENUE	PALM BEACH, FLORIDA

Monday Nov. 19 10:30 A.M.; 2:30 P.M.	SHOWING OF SPRING COLLECTION Two showings daily at 10:30 A.M. and 2:30 P.M. for trade and press, by appointment only. Publicity: Mildred Kaldor, BR. 9-9399.	ETA OF REN-ETA 498 SEVENTH AVENUE SHOWROOM
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Cancelled  
Nov. 19 THE JAMES JOEL & MARGUERITE CHURCHILL LUNCHEON FASHION SHOW AT THE ST. REGIS HOTEL, ORIGINALLY SCHEDULED FOR MON., NOV. 19 HAS BEEN CANCELLED.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Nov. 19 12:30 P.M. Luncheon	PRESS PREVIEW OF SPRING FABRICS Spring fashions in Everfast Fabrics by top American designers. <u>Press</u> <u>strictly by invitation.</u>	EVERFAST FABRICS	WALDORF-ASTORIA WEDGWOOD ROOM
Tuesday Nov. 20 10:45 A.M.	SPRING SHOWING FOR TRADE AND PRESS Louise Barnes Gallagher will show her Spring collection to the press and trade, by appointment only. Publicity: Nona James, VO. 5-3440.	LOUISE BARNES GALLAGHER	37 WEST 47TH STREET SHOWROOM
Tuesday Nov. 20 1:00 P.M. Luncheon	LUNCHEON FASHION SHOW Preview of opera hair styles--"Diamond Hairdos for the Diamond Horseshoe" --especially designed by Mr. Paul of Charles of the Ritz with Van Cleef and Arpels Diamond jewelry, to herald the opening of the formal winter season. Open to public. Press by invitation. Contact: Eleanor Kairalla, PL. 3-5000 or Evelyn Allen, CI. 6-0200. Ritz Publicity: Marion Morrison, PL. 3-4600.	CHARLES OF THE RITZ; VAN CLEEF & ARPELS	RITZ CARLTON HOTEL OVAL ROOM
Tuesday Nov. 20 3:00 P.M.	PRESS PREVIEW: RESORT AND SPRING COLLECTION New Resort and Spring fashions by that talented designer Kiviette. Press by invitation only. Publicity: Rosemary Sheehan, CI. 7-8060.	KIVIETTE	15 WEST 47TH STREET SHOWROOM
Tuesday Nov. 20 4:30 P.M. Cocktails	PRESS PREVIEW: NEW SPRING MILLINERY Mme. Reine will present her advance 1946 millinery collection to the press, by invitation only. Contact: PL. 3-0940.	MME. REINE	4 EAST 57TH STREET SALON
Wednesday Nov. 21 1:00 P.M. Luncheon	PRE-THANKSGIVING FASHION SHOW A festive "day before Thanksgiving" fashion show featuring clothes for holiday wear. Open to public. Press by invitation. For reservations, contact "Frank", Sert Room headwaiter, EL. 5-3000. Luncheon a la carte. Russeks Publicity: WI. 7-1900. Waldorf Publicity: Ted Saucier, EL. 5-3000.	RUSSEKS FIFTH AVENUE (390 FIFTH AVENUE)	WALDORF-ASTORIA SERT ROOM
Nov. 22	THANKSGIVING DAY (Thursday) STORES CLOSED.		
Cancelled Nov. 26	THE FARQUHARSON & WHEELLOCK LUNCHEON FASHION SHOW AT THE ST. REGIS HOTEL, ORIGINALLY SCHEDULED FOR MONDAY, NOVEMBER 26, HAS BEEN CANCELLED.		
Monday Nov. 26 12:30 P.M. <u>Sharp</u> Luncheon	"SPRING FASHION SWEEPSTAKES" LUNCHEON "Spring Fashion Sweepstakes"--advance news of the way we will look this Spring. Entries by fashion editors from: "Vogue", "Harpers Bazaar", "Mademoiselle", "Charm", "Town & Country", "Ladies Home Journal", "Women's Home Companion", "Seventeen", "McCalls", "Good Housekeeping", "Junior Bazaar", "Brides", "Photoplay", "Parents", and "Esquire". Starter: Prunella Wood. Price: \$4.50 (including tax & tip). Program Chairman: Elizabeth Maher. Ready-to-wear Chairman: Ida McNeil. Open to members and guests (limited to 2). Reservations close 12:00 P.M. Saturday, Nov. 24. Contact: The Fashion Group, Inc., CI. 7-3940. (Note new tele- phone number).	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL BILTMORE BALLROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Nov. 26	GALA OPENING: GRAND OPERA SEASON Luxurious post-war fashions will be on view at the grand opening of the Metropolitan Opera Season, with Wagner's "Lohengrin" as the curtain raiser. Publicity: Margaret Carson, PE. 6-1200.	METROPOLITAN OPERA ASSOCIATION, INC.	MET. OPERA HOUSE BROADWAY AT 39TH STREET
Tuesday Nov. 27 10:00 A.M. Breakfast	PRESS PREVIEW OF RAINWEAR FOR MEN "Breakfast At Sardi's -- For Men Only" -- Aquatogs will introduce a new line of men's rainwear to the press. By invitation only. Publicity: Rosemary Sheehan, CI. 7-8060.	AQUATOGS	SARDI'S 234 WEST 44TH STREET
Tuesday Nov. 27 3:00 P.M.	PRESS PREVIEW: NEW SPRING "NECESSARIES" Press preview of Arpad's new Spring "Necessaries" -- a completely different collection from that shown at the Ritz Luncheon on October 30. This collection will be shown to the trade on Wednesday, November 28, at 3:00 P.M. By invitation only. Publicity: Rosemary Sheehan, CI. 7-8060.	ARPAD	1 EAST 54TH STREET SALON
Tuesday Nov. 27 1:00 P.M. Luncheon	DRESSY FASHIONS AT LUNCHEON SHOW Mid-winter and early Spring fashions will be shown during luncheon with special emphasis on "the feminine look" in dressy evening gowns. Open to public. Press by invitation. Contact: PL. 3-8241. Ritz Publicity: Marion Morrison, PL. 3-4600.	SONIA GOWNS (15 EAST 56TH ST.)	RITZ CARLTON HOTEL OVAL ROOM
Wednesday Nov. 28 1:00 P.M. Luncheon	PALM BEACH FURS AT LUNCHEON SHOW Furs for resort wear, featuring light, fluffy fur jackets, 3/4 length coats, and other luxurious Palm Beach creations. Open to public. Press by invitation. For reservations, contact "Frank", Sert Room headwaiter, EL. 5-3000. Waldorf Publicity: Ted Saucier, EL. 5-3000.	DEIN-BACHER OF THE WALDORF	WALDORF-ASTORIA SERT ROOM
Wednesday Nov. 28 1:00 P.M. Luncheon	MILLINERY AND FUR FASHION PRESENTATION A dramatic collection of hats and furs in the holiday mood will be shown during luncheon. Open to public. Press by invitation. Publicity: Dorothy Lansing Sperber, PL. 3-2700.	REE LEON (HATS) LEO SPAIN (FURS)	HOTEL PIERRE COTILLION ROOM
Wednesday Nov. 28 4:00 P.M.	PRESS PREVIEW: RESORT FASHIONS Fresh silhouettes and lovely colors for the first peacetime resort season will be presented to the press in the Birdcage. By invitation only. Publicity: Alice Johnston, WI. 7-3300.	LORD & TAYLOR	BIRDCAGE 5TH FLOOR
Thursday Dec. 6 8:00 P.M.	"PAGE ONE OF 1945": BALL & ENTERTAINMENT "Page One Awards" will be presented to 25 people outstanding in the fields of stage, screen, radio, music, letters, and public affairs; also awards to 2 theatrical productions, one publication; and a posthumous award to War Correspondent Ernie Pyle. "Miss Page One", the most beautiful copy girl on a N. Y. daily newspaper, will be selected by a group of judges headed by Harry Conover. Tickets, \$1.25 to \$5.00, available at 40 East 40th St. between 10:00 A.M. and 6:00 P.M. Publicity: Len Smith, MU. 3-9465.	N. Y. NEWSPAPER GUILD (40 EAST 40TH ST.)	MADISON SQUARE GARDEN 49TH ST. & 8TH AVENUE



MUSIC...THEATRES...MOVIES...NIGHT SPOTS

- Friday  
Nov. 9      OPENING: "THE RICH FULL LIFE"      GOLDEN THEATRE, 45TH ST. WEST OF B'WAY  
Modern melodrama by Vina Delmar, about a daughter's desire to live a rich full life. Starring Judith Evelyn with Virginia Weidler, Frederic Tozere and others. Producer: Gilbert Miller. Settings: Raymond Sovey. Publicity: Richard Maney, WI. 7-6939.
- Saturday  
Nov. 10      OPENING: "THE RUGGED PATH"      PLYMOUTH THEATRE, 45TH ST. W. OF B'WAY  
The Playwrights Co. presents Spencer Tracy in Robert Sherwood's new play about a shy, retiring newspaper man who goes into the Navy and wins the Congressional Medal of Honor. Supporting cast includes: Martha Sleeper, Clay Clement, Clinton Sundberg, and others. Staged by Garson Kanin. Settings by Jo Mielziner. Publicity: William Fields, CI. 5-7930.
- Saturday  
Nov. 10      OPENING: "ARE YOU WITH IT"      CENTURY THEATRE, 7TH AVE. & 59TH ST.  
New musical comedy about a young insurance man who places a decimal point in the wrong place and costs his firm thousands of dollars. Featuring Joan Roberts, Johnny Downs, Lew Parker, Dolores Gray, and others. Producers: Richard Kollmar & James W. Gardiner. Director: Edward Reveaux. Settings: George Jenkins. Costumes: Raoul Pene Du Bois. Publicity: Bernard Simon, BR. 9-5906.
- Sunday  
Nov. 11      MARION ANDERSON CONCERT      CARNEGIE HALL, 7TH AVE. & 57TH ST.  
Soprano Marion Anderson in a solo performance at 8:30 P.M. Contact: Carnegie Hall, CI. 7-7460.
- Monday  
Nov. 12      OPENING: "THE TEMPEST"      N.Y. CITY CENTER, 131 WEST 55TH ST.  
A 2-week engagement for this Shakespearian fantasy, presented by Cheryl Crawford, and featuring Vera Zorina, Canada Lee, Arnold Moss, and Benny Baker. Staged by Margaret Webster. Publicity: Howard Newman, BR. 9-4825.
- Tuesday  
Nov. 13      OPENING: "SKYDRIFT"      BELASCO THEATRE, 111 1/2 WEST 44TH ST.  
New play by Harry Kleiner, dealing with soldiers and their return to civilian life. Cast features Alfred Ryder, Elliott Sullivan, Paul Crabtree and others. Director: Roy Hargrave. Producer: Rita Hassan. Sets and costumes: the Motleys. (This play had originally been scheduled to open on Thursday, Nov. 8.) Publicity: Dick Weaver, CH. 2-2556.
- Tuesday  
Nov. 13      TWELFTH ANNUAL "NIGHT OF STARS", MADISON SQUARE GARDEN, 8TH AVE. & 49TH ST.  
The greatest number of stars to perform on a single stage will take place at the twelfth annual "Night of Stars" (presented on behalf of the United Jewish Appeal of Greater New York), with 500 of the nation's top-flight personalities, representing every branch of the amusement industry. Celebrities include: Gene Kelly, Frank Sinatra, Phil Baker, Paulette Goddard, Burgess Meredith, Sophie Tucker, Joe DiMaggio, Hank Greenberg, Louis Jordan & orchestra, Connie Boswell, Joe E. Lewis, Eddie Dowling, Jan Clayton & John Raitt, from "Carousel"; Luba Malina, from "Marinka"; Kate Smith, and others. Honorary chmn. of "Night of Stars": Mayor F. H. LaGuardia, Nathan Straus, Grover A. Whalen and Dr. Stephen S. Wise. Admission: \$1.20-\$6.00. Contacts: Night of Stars, 41 East 42nd St., MU. 2-3320; or Madison Square Garden, CO. 5-6800.
- Wednesday  
Nov. 14      OPENING: "STATE OF THE UNION"      HUDSON THEATRE, 141 WEST 44TH ST.  
New comedy by Howard Lindsay & Russell Crouse about a business executive and his White House ambitions. Presented by Leland Hayward and starring Ralph Bellamy and Ruth Hussey. Staged by Bretaigne Windust. Settings: Raymond Sovey. Gowns: Hattie Carnegie. Publ.: Richard Maney, WI. 7-6939.